



For immediate release

Louis Dreyfus Company and Bamba Announce Agreement to Bring Financial Solutions to Clients in Argentina

Buenos Aires, Argentina, June 19, 2024 – Louis Dreyfus Company (LDC), a leading merchant and processor of agricultural goods, and Bamba, a digital platform for agricultural financial solutions, announced today an agreement to facilitate the access to fintech services to LDC's producer network in Argentina.

"This collaboration with Bamba reflects our shared drive to support agricultural producers through easily adoptable digital tools for financial management. At LDC, we see in Bamba an innovative and agile platform with great potential to realize that goal, complementing our long experience in the agricultural market," said Ignacio Sienra, LDC's Digital Business Manager for South Latin America.

Designed specifically with features for the agricultural sector, Bamba's platform enables users to easily access a secure, reliable virtual wallet connected to the entire market, offering investments, credit, automatic interest on account balances and free prepaid cards, among other benefits.

"At Bamba, we are pleased to formalize our collaboration with LDC to make agricultural financial management simpler and more efficient. We aim to integrate our financial infrastructure into LDC's commercial flows, creating differentiated experiences across their value chain. This agreement marks the beginning of a co-creation phase for financial solutions that leverage our technological capabilities and LDC's extensive logistical and commercial presence in Argentina," commented Felipe Lanusse, General Manager of Bamba.

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About Louis Dreyfus Company

Louis Dreyfus Company is a leading merchant and processor of agricultural goods, founded in 1851. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time - safely, reliably and responsibly. Our activities span the entire value chain, from farm to fork, across a broad range of business lines (platforms): Carbon Solutions, Coffee, Cotton, Food & Feed Solutions, Freight, Global Markets, Grains & Oilseeds, Juice, Rice and Sugar. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 80 million tons of products. Louis Dreyfus Company is active in over 100 countries across six geographical regions, and employs approximately 18,000 people globally. For more information, visit www.ldc.com and follow us on [LinkedIn](#), [X](#) and WeChat (ID: we_are_ldc).

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About Bamba

Bamba is a technology-based company that provides financial services to the agricultural sector. With a comprehensive range of digital solutions, Bamba positions itself as the financial ally of agricultural producers. Producers, agronomy businesses, storage facilities, brokers, among other sector companies, can operate on the platform via the web (online banking) and a mobile app. For its clients, Bamba offers a payment account (digital wallet) with daily returns, Mastercard corporate cards, investment accounts, and financing options through the Capital Market. Bamba S.A. is a Payment Service Provider registered with the Central Bank of the Argentine Republic (BCRA). Bamba Valores S.A. is a Brokerage Agent registered with the National Securities Commission (CNV). For more information, visit www.bamba.ar.

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