



For Immediate Release

## **Louis Dreyfus Company Launches Corporate Venture Capital Program**

**Rotterdam, The Netherlands, June 17, 2020** - Louis Dreyfus Company B.V. (LDC) launched today its corporate venture capital program, 'LDC Innovations', as an essential element in LDC's strategic plans to reinforce its position as a key value chain participant.

"This program is another positive step in our strategic growth plans, as part of which we are investing in innovations and technologies that can help meet increasing global demand for healthy, nutritious products that are responsibly sourced and produced," said Ian McIntosh, LDC's Chief Executive Officer.

"Over the coming months, we will invest in early-stage companies with the potential to transform the food and agriculture industries. Most importantly, we will support businesses which share our vision for a safe and sustainable future through transparent supply chains, responsible sourcing and long-term value creation."

LDC has appointed Max Clegg to manage the program as Head of LDC Innovations, as part of LDC's Innovations and Downstream team, to be led by Thomas Couteaudier in addition to his existing responsibilities as Head of South & Southeast Asia Region.

"Max brings significant experience to the program, and will play a key role in building long term, productive relationships with companies in the LDC Innovations portfolio," said Thomas Couteaudier.

Companies interested in the LDC Innovations corporate venture capital program are invited to direct enquiries to [innovation@ldc.com](mailto:innovation@ldc.com).

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### **About Louis Dreyfus Company**

*Louis Dreyfus Company is a leading merchant and processor of agricultural goods. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time – safely, responsibly and reliably. Our activities span the entire value chain from farm to fork, across a broad range of business lines (platforms). Since 1851 our portfolio has grown to include Grains & Oilseeds, Coffee, Cotton, Juice, Rice, Sugar, Freight and Global Markets. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 80 million tons of products. Structured as a matrix organization of six geographical regions and eight platforms, Louis Dreyfus Company is active in over 100 countries and employs approximately 18 000 people globally. For more information, visit [www.ldc.com](http://www.ldc.com) and follow us on [Twitter](#) and [LinkedIn](#).*

### **Media Contacts**

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