

For Immediate Release

## **LDC Signs Agreement with Circular to Optimize Agricultural Supply Chain Logistics in Argentina**

**Santa Fe, Argentina**, June 17<sup>th</sup>, 2021 – Louis Dreyfus Company (LDC) has entered into a service agreement with Circular digital, to add to its operations an application that will help coordinate logistics and manage appointments for trucks delivering grain, thus optimizing time and resources in the grains & oilseeds value chain, from farm to port. Circular's platform is already available to producers and carriers who supply LDC's General Lagos facility, and is expected to be implemented at all LDC plants, ports and warehouses in the country over the coming months.

“As part of LDC's strategy to leverage innovation to drive positive change and address evolving needs in our industry, we continually look to embrace the latest solutions that can facilitate and drive efficiency in our activities, and deliver a better service to our many counterparts,” says Fernando Correa Urquiza, LDC's Regional Head of Oilseeds for South & West Latin America. “The addition of Circular's services in our operations is another positive step in this sense.”

LDC's plant in General Lagos receives about 900 trucks per day during the harvest season. In this context, Circular's application will give LDC real-time access to information that will simplify appointment scheduling and increase efficiency in the flow of pick-up and drop-off operations by stabilizing the number of trucks arriving at the plant throughout the day and reducing wait times.

In addition, drivers may interact easily and effectively with logistics departments at warehouses and plants, schedule delivery times and upload all operational information to any PC or mobile devices with android operating system. In the same way, producers and companies delivering cargo may handle appointments and schedules, choose drivers for their operations and maintain regular and direct communication with them. Other services will be added to the application soon, such as the creation of quality notices for goods delivered.

“With our app, we hope to improve the efficiency of every link in the supply chain, providing tools to integrate them and simplify the logistics process,” says Marcos Laffaye, co-founder of Circular, adding that since they created the app, grain supply chain participants have saved considerable resources and time thanks to the platform's ability to bring them together. “For example, by scheduling appointments to arrive at the port, carriers may save on average four hours in the process from the moment the truck enters the terminal to the moment it leaves,” he explains.

The app is used in combination with the STOP system developed by the national government to create a standard truck appointment system for all plants in the country.

Circular's app can be downloaded free of charge from Google Play and already has a network of over 30,000 carriers using it to manage their appointments.

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## **About Louis Dreyfus Company**

Louis Dreyfus Company is a leading merchant and processor of agricultural goods. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time – safely, responsibly and reliably. Our activities span the entire value chain from farm to fork, across a broad range of business lines (platforms). Since 1851 our portfolio has grown to include Grains & Oilseeds, Coffee, Cotton, Juice, Rice, Sugar, Freight and Global Markets. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 80 million tons of products. Structured as a matrix organization of six geographical regions and eight platforms, Louis Dreyfus Company is active in over 100 countries and employs approximately 17 000 people globally. For more information, visit [www ldc.com](http://www ldc.com) and follow us on [Twitter](#), [LinkedIn](#) and WeChat (ID: we\_are\_ldc).

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## **About Circular**

Circular is a logistics platform for grains that integrates all the chain actors, generating benefits for each of them. It was founded in 2018 in Argentina by Andrés Augspach and Marcos Laffaye. It works through a free download app that serves as a virtual assistant to transporters, producers, contractors, cooperatives and grain companies, to organize and streamline logistics from the field to unloading at ports. Since the pilot test in March 2019 with 200 trucks, Circular is in a growth stage, with 30,000 drivers attached in Argentina and with expansion plans in Mercosur.

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