



FOR IMMEDIATE RELEASE

## **Louis Dreyfus Company Showcases Products and Forges Closer Business Ties at CIIE**

**SHANGHAI, CHINA, 5 November 2018** – Louis Dreyfus Company (China) Trading Company Limited (LDC) will present its product portfolio and look to forge closer ties with its Chinese partners at the China International Import Expo (CIIE), which opens today in Shanghai.

As a leading global merchant and processor of agricultural goods, LDC will showcase the products it imports into China at booth 8.2, Hall A9-03. The products include small-packaged, sustainable palm oil, soybeans used to produce refined edible oil and animal feed, as well as fruit juice.

“We are pleased to participate in this first CIIE, which is a great opportunity to reinforce collaboration with our Chinese counterparts and to continue to expand our understanding of Chinese consumers. We aim to demonstrate to visitors our commitment to providing safe, reliable and sustainable products to Chinese customers,” said James Zhou, Head of North Asia Region at Louis Dreyfus Company.

Leveraging its global presence, LDC has supplied agricultural and food products to China for over 40 years. It is proud to have accompanied the country’s growth into one of the most important markets in the world.

“CIIE is an excellent platform to express our gratitude for the opportunity to grow with China, and to confirm our long-term commitment to collaborating with our partners and the government,” Zhou said. “The Chinese market offers huge potential to move closer to consumers, beyond a traditional B2B business, and CIIE is an excellent arena in which to increase our understanding of consumer needs”, he added.

Building on its strong record of partnerships in China, LDC also announced that it would sign several new agreements at CIIE with local partners, in areas including soybean and grain imports, and food supply and safety along the value chain.

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## **About Louis Dreyfus Company**

*Louis Dreyfus Company is a leading merchant and processor of agricultural goods. We leverage our global reach and extensive asset network to serve our customers around the world, delivering the right products to the right location, at the right time – safely, responsibly and reliably. Our activities span the entire value chain from farm to fork, across a broad range of business lines (platforms). Since 1851 our portfolio has grown to include Oilseeds, Grains, Freight, Global Markets, Coffee, Cotton, Sugar, Rice, Dairy and Juice. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 81 million tons of products. Structured as a matrix organization of 6 geographical regions and 10 platforms, Louis Dreyfus Company is active in over 100 countries and employs approximately 17 000 people globally. For more information, visit [www ldc.com](http://www ldc.com) and follow us on [LinkedIn](#).*

*Louis Dreyfus Company has been present in China since the 1970s, and have since grown to be a leading merchant and processor of a variety of agricultural goods, such as oilseeds, grains, coffee, cotton, sugar rice, dairy and juice. Louis Dreyfus Company China employs some 1,000 people in our offices and growing network of industrial sites across the country. For more information, visit [www ldc.com/cn](http://www ldc.com/cn).*

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