



For Immediate Release

Louis Dreyfus Company Showcases Its Plant-Based Ingredients at Food Ingredients China 2024

Shanghai, China, March 20, 2024 – Louis Dreyfus Company (LDC), a leading global merchant and processor of agricultural goods, is showcasing its range of plant-based ingredients and packaged cooking oils, as a first time participant at the *Food Ingredients China* (FIC) exhibition.

“Driven by a growing health-conscious consumer base in China, demand for plant-based diet options is on the rise, fueling the continued expansion of China’s plant-based ingredients market,” said Zhao Hong, LDC’s Head of Ingredients for North Asia. “In line with our commitment to growing with the country, we are forging strategic collaborations across the value chain to deliver high-quality ingredient products and solutions for use in functional foods, nutraceutical products, personal care products and other non-food applications.”

LDC is showcasing several of its plant-based ingredient products, including packaged cooking oils, glycerol and phospholipids (lecithin) from soybeans, sunflower seeds and rapeseeds, on its 66m² stand at FIC. LDC offers transparent phospholipids produced using advanced processes, suitable for applications such as soft capsules, and has global production capacity integrated with existing oilseeds processing capacity – including in strategic regions of China.

“In line with LDC’s ambition to grow its presence in the plant-based ingredients field, as part of a global strategy to integrate and diversify further downstream in the value chain, we are committed to delivering safe, nutritious, high-quality and sustainably produced plant-based ingredients - both in China and on a global scale, thanks to our integrated processing of value-added products and solutions,” added Jerrity Chen, LDC’s Head of North Asia and Regional Head of Grains & Oilseeds.

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About Louis Dreyfus Company

Louis Dreyfus Company is a leading merchant and processor of agricultural goods, founded in 1851. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time - safely, reliably and responsibly. Our activities span the entire value chain, from farm to fork, across a broad range of business lines (platforms): Carbon Solutions, Coffee, Cotton, Food & Feed Solutions, Freight, Global Markets, Grains & Oilseeds, Juice, Rice and Sugar. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 80 million tons of products. Louis Dreyfus Company is active in over 100 countries across six geographical regions, and employs approximately 17,000 people globally. For more information, visit www.ldc.com and follow us on [LinkedIn](#), [X](#) and WeChat (ID: [we_are_ldc](#)).

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