

For Immediate Release

Louis Dreyfus Company Launches Plant-Based Vitamin E Product Line at Food Ingredients China 2025

Shanghai, China, March 17, 2025 – Louis Dreyfus Company (LDC), a leading global merchant and processor of agricultural goods, introduced its new plant-based Vitamin E products and an expanded food ingredients product line at the 2025 Food Ingredients China exhibition, consolidating its presence in the plant-based ingredients space.

"In line with our strategic plans for revenue diversification through more value-added products and growth in downstream markets, this launch addresses demand from Chinese customers for nutritious, high-quality and sustainably produced plant-based ingredients. This includes the rapidly growing vitamin E market in China, as consumers become more aware of vitamin E applications - for example in food additives, pharmaceuticals and cosmetics - as a functional ingredient with antioxidant and immunity-boosting properties," said Jerrity Chen, LDC's Head of Region for North Asia.

LDC is set to provide a wide range of high-quality, plant-based vitamin E solutions such as mixed tocopherols, acetate products, succinate products, and more, catering to the needs of diverse applications. Moreover, plant-based vitamin E offers significantly enhanced bioavailability in comparison to synthetic vitamin E compounds, leading to greater overall absorption and utilization efficiency.

Leveraging its R&D and processing capabilities, the Group also successfully developed other derivative products, including lecithin, refined glycerin, pea protein and specialty oils, produced thanks to its extensive origination network and modern processing facilities, including for extraction and distillation.

"The core competitiveness of plant-based ingredients lies in technological innovation and resource integration," added Zhao Hong, LDC's Head of Ingredients for North Asia. "We are therefore continually investing in research and providing one-stop services for our customers, from raw material sourcing to ingredient applications."

In addition to plant-based vitamin E, LDC also showcased a variety of food ingredient products in its portfolio, addressing growing demand for plant-based ingredients in China. These include a lecithin product line that now offers a wider variety of sources and types, including powdered lecithin from non-GMO soy, sunflower and rapeseed.

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About Louis Dreyfus Company

Louis Dreyfus Company is a leading merchant and processor of agricultural goods, founded in 1851. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time - safely, reliably and responsibly. Our activities span the entire value chain, from farm to fork, across a broad range of business lines (platforms): Coffee, Cotton, Food & Feed Solutions, Freight, Global Markets, Grains & Oilseeds, Juice, Rice and Sugar. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 95 million tons of products. Louis Dreyfus Company is active in over 100 countries across six geographical regions, and employs approximately 19,000 people globally.

For more information, visit www ldc.com and follow us on social media.



Media Contact

For further information, please contact: Phoebe He | +86 13810265600 | phoebe.he@ldc.com or media@ldc.com