

For Immediate Release

## **Louis Dreyfus Company Inaugurates New, Automated Specialty Feed Lecithin Production Line in Tianjin, China**

**Tianjin, China, May 19, 2025** – Louis Dreyfus Company (LDC) inaugurated today its new automated production line for the processing of specialty feed lecithin, located at the site of its existing oilseeds crushing plant in Tianjin, China, and operating on 100% renewable electricity. Developed with the support of LDC's R&D center in Shanghai, the new line will help meet growing demand – in China and globally – for specialty feed lecithin products such as enzymatically treated lecithin and low-viscosity lecithin.

“Leveraging LDC's processing and innovation capabilities, our new production line will enable us to offer customized solutions tailored to feed industry requirements, in line with our strategic growth plans to expand into downstream markets with more value-added products, and as part of our ongoing drive to enhance the offer to, and experience of, our customers,” said James Zhou, LDC's Global Head of Food & Feed Solutions and Chief Commercial Officer for the Group.

The line expands LDC's lecithin offering to include:

- **enzymatically treated lecithin** that enhances oil and fat-soluble nutrient absorption in animal feeds, contributing to higher feed efficiency and reduced animal husbandry costs;
- **low-viscosity lecithin** that enables direct blending into feed, without requiring extreme heating or separate storage tanks.

“Our new automated production line for specialty feed lecithin products reflects our commitment to lever LDC's innovation and R&D capabilities, as well as our processing infrastructure, to accelerate the commercialization of advanced solutions that respond to the evolving needs and expectations of China's farming industry,” said Shengshu Huang, LDC's Chief Technology Officer and Head of Specialty Feed Ingredients for North Asia.

The global lecithin market is valued at approximately US\$1.08 billion in 2025, and projected to reach US\$1.46 billion by 2030, with an annual growth rate (CAGR) of 6.15%, China remains one of the world's largest meat producers and consumers, driving accelerated demand for high-quality lecithin, widely used by the animal feed sector for its emulsifying, stabilizing and nutritional fortification properties. Among various plant-based alternatives, soy lecithin stands out as a preferred choice for the feed industry, offering cost advantages and stable supply for large-scale production.

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## About Louis Dreyfus Company

*Louis Dreyfus Company is a leading merchant and processor of agricultural goods, founded in 1851. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time - safely, reliably and responsibly. Our activities span the entire value chain, from farm to fork, across a broad range of business lines (platforms): Coffee, Cotton, Food & Feed Solutions, Freight, Global Markets, Grains & Oilseeds, Juice, Rice and Sugar. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 95 million tons of products. Louis Dreyfus Company is active in over 100 countries across six geographical regions, and employs approximately 19,000 people globally.*

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