

For Immediate Release

## **LDC and A Todo Pulmón run environmental workshops for more than 200 children and youngsters**

**Asunción, Paraguay**, July 6, 2021 – As part of a recent alliance, Louis Dreyfus Company (LDC) and A Todo Pulmón Paraguay Respira (A Todo Pulmón) organized environmental workshops that reached more than 200 students and 30 teachers from public schools in Paraguay on June 28 and 29, concluding a series of joint environmental initiatives over the past four months.

With a focus on underlining the importance of preserving trees and building awareness of their key function in oxygen production and CO<sub>2</sub> sequestration, the workshops took place in two educational institutions located close to LDC's facilities: *Escuela Básica N° 1,095 Nuestra Señora del Rosario*, in the city of Coronel Oviedo, and *Colegio Técnico Departamental*, in the town of Villeta.

"These workshops aimed to increase social awareness on environmental issues in one of the most relevant social groups: the educational community. The objective is to educate children and youngsters about the importance of planting trees, caring for natural resources and advocating for good practices in their community," said Manuel Brítez, LDC's Safety, Health and Environment (SHE) Coordinator in Paraguay.

After the workshops, a tree was planted at each school and a seedling was given to each student to plant at home, along with other educational materials to deepen their knowledge.

The workshops concluded the series of actions in the framework of this alliance between LDC and A Todo Pulmón, formed in March in the context of LDC's annual SHE Day, with the purpose of acting for the environment and reinforcing an environmentally-friendly culture for the benefit of current and future generations. Other activities as part of the alliance included seedling donations to LDC employees, and two [group tree-planting efforts](#) in Curuguaty and Pozuelo that jointly planted 1,680 trees supporting local biodiversity.

"It is an honor to have worked alongside LDC on these activities, engaging the company's employees and neighboring communities, transmitting the importance of planting and preserving trees, and thus contributing to greater environmental awareness in our society," said Víctor Ibarrola, Executive Director of A Todo Pulmón.

This initiative is part of LDC's global commitment to sustainable development, outlined in the company's [recently published 2020 Sustainability Report](#).

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**About Louis Dreyfus Company**

*Louis Dreyfus Company is a leading merchant and processor of agricultural goods. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time – safely, responsibly and reliably. Our activities span the entire value chain from farm to fork, across a broad range of business lines (platforms). Since 1851 our portfolio has grown to include Grains & Oilseeds, Coffee, Cotton, Juice, Rice, Sugar, Freight and Global Markets. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 80 million tons of products. Structured as a matrix organization of six geographical regions and eight platforms, Louis Dreyfus Company is active in over 100 countries and employs approximately 17 000 people globally. For more information, visit [www ldc.com](http://www ldc.com) and follow us on [Twitter](#), [LinkedIn](#) and WeChat (ID: we\_are\_ldc).*

## **Media Contacts**

For further information, please contact Ecom Estrategias de Comunicación:

Miguel Noto | [miguelnoto@ecomestrategias.com](mailto:miguelnoto@ecomestrategias.com) | (+595) 991 828 891

## **About A Todo Pulmón Paraguay Respira**

*A Todo Pulmón Paraguay Respira, is a Paraguayan organization that designs, develops and implements comprehensive environmental campaigns and projects in order to raise awareness, promote good practices for sustainable production and generate strategies that help mitigate the effects of climate change.*

## **Media Contacts**

For further information, please contact Jesús Cáceres | [jesus@atodopulmon.org](mailto:jesus@atodopulmon.org) | (+595) 986 102 366