

# RSP Advanced

## AUTHORIZED COMMUNICATION AND CLAIMS ON LDC RESPONSIBLE SOURCING PROGRAM ADVANCED (RSP ADVANCED)

Updated: January 2026

This document aims to precise the type of communication and claims that companies purchasing RSP Advanced coffee volumes can make.

### Authorized Communication and Claims

- Only companies which have purchased LDC RSP Advanced coffee volumes are allowed to make claims about the program, and claims should be commensurate to the volume of purchase.
- Companies not buying directly from LDC are allowed to make claims about their purchases of RSP Advanced coffee only if they come with a traceability certificate issued by LDC. This traceability certificate must be requested from LDC by the first buyer.
- For public communication (website, media, sustainability reports, etc.), the name of the program can be mentioned entirely (LDC Responsible Sourcing Program Advanced) or in its short version (RSP Advanced).
- On-product communication and the use of RSP Advanced logo can be approved **on an exceptional basis**, upon LDC approval and based on a number of criteria (i.e., sourcing commitment, product composition, type of claims). Any on-product communication project must be submitted to and approved by LDC prior to packaging printing.
- For commercial claims made on commercial documentation (contracts, invoices, etc.), the name of the program can be shortened to “RSP-ADV”.

#### RSP Advanced logo:

- Only off-product use of the logo is allowed. However, on-product labelling authorization can be granted by LDC on an exceptional basis (see above).
- Companies are allowed to use the following logo in their public communication (website, medias, sustainability reports, etc.). They should request the logos and seek approval from their LDC business contact. Another version of the logo is available for use on a dark background.



- The logo must not be altered and must always include the strapline (A Louis Dreyfus Company Program).

**Authorized Claims:**

- RSP Advanced is a **responsible sourcing scheme**. The coffee purchased under RSP Advanced can be marketed as responsibly sourced coffee or coffee from responsible sources.
- RSP Advanced is a **second-party verification scheme**, not a third-party certification.
- RSP Advanced has been recognized by the **Global Coffee Platform (GCP)** as **Coffee SR Code equivalent 2<sup>nd</sup>-party assurance**, under the GCP Equivalence Mechanism 2.0.
- RSP Advanced guarantees that the coffee sold by LDC comes from a specific group of farmers, and it is segregated at all stages of the supply chain until it is sold to LDC's direct customers. The corresponding level of traceability is **Identity Preservation (IP)**<sup>1</sup>.
- RSP Advanced is based on the principles and requirements of the [LDC Code of Conduct for Coffee Suppliers](#), which follows high international ethical standards.
- RSP Advanced **Assurance Framework** guarantees that farmers, intermediary suppliers and LDC's operations in origin are not engaged in Unacceptable Practices (see below) and work towards good production practices and ethical business conduct.
- RSP Advanced **Assurance Framework** covers 73 verification requirements across 5 chapters (1- Labor and Human Rights, 2- Health and Safety, 3- Environmental Protection, 4- Business Integrity and Fairness, 5- Compliance and Governance).
- RSP Advanced prohibits the 10 following **Unacceptable Practices (UAPs)**:
  - Child labor
  - Forced Labor
  - Violation of the rights to freedom of association and collective bargaining
  - Violation of indigenous and local community rights
  - Lack of adequate housing for permanent workers
  - Lack of access to potable water
  - Conversion of forests and protected areas
  - Use of extremely and highly hazardous pesticides
  - Use of GMOs
  - Bribery and unlawful behaviors
- Following an Assess & Address approach, where such prohibited UAPs are identified through internal inspections or audits, a mitigation plan is implemented immediately. The supply chain can be suspended until the UAPs have been properly addressed.
- For all the other requirements, RSP Advanced supports farmers towards compliance in a **continuous improvement** approach.
- The performance and compliance of the supply chain against the RSP Advanced Assurance Framework is verified (audited) by independent and recognized **independent assurance providers** (i.e., third-party control bodies).

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<sup>1</sup> Certified physical product and associated product documentation can be traced back to the single point of origin. Each lot, batch, quantity, or consignment of certified product is treated separately and clearly separated in both physical product and in associated documentation from other certified or non-certified product throughout the supply chain. (Source: [ISEAL](#))

### **Non-Authorized Communication and Claims**

- On-product communication about LDC Responsible Sourcing Program is currently restricted. It includes the use of RSP Advanced logo and explicit references to the program.
- Companies should not use RSP Advanced logo in their communication without prior approval from LDC.
- The use of LDC corporate logo cannot be used to communicate about RSP Advanced, without prior approval from LDC.
- LDC Responsible Sourcing Program Advanced should not be presented as a third-party certification scheme.
- Claims related to the level of compliance or the impact of LDC Responsible Sourcing Program Advanced on the ground should not exceed what is effectively guaranteed by the scheme. For example, it should not be stated that farmers are fully compliant with all the requirements of the LDC Code of Conduct for Coffee Suppliers or with other topics that are not in the scope of the program.

For any other claim or enquiry, please contact us: [emea-coffee-sustainability@ldc.com](mailto:emea-coffee-sustainability@ldc.com).

#### **Monitoring of claims**

In case of public communication and claims about LDC RSP Advanced, companies should inform LDC via their direct contacts or via [emea-coffee-sustainability@ldc.com](mailto:emea-coffee-sustainability@ldc.com).

In addition, LDC will monitor the public claims made by companies via regular monitoring of websites, media, reports, etc.