



For Immediate Release

Louis Dreyfus Company and PepsiCo Announce Regenerative Agriculture Program to Advance More Sustainable Farming in Canada

Wilton, Connecticut, US, May 13, 2026 – Louis Dreyfus Company (LDC) is joining forces with [PepsiCo](#) on a regenerative agriculture program in Saskatchewan, Canada – a global leader in canola production and a key sourcing region for LDC ingredients used in *PepsiCo* products across the US and Canada.

The program aims to support farmers across the province in adopting regenerative and restorative agriculture practices that are intended to support soil health and reductions in greenhouse gas emissions and help protect local ecosystems. As part of training delivered through the Canadian Prairies Trusted Advisor Partnership (TAP), program participants can seek out TAP advisors with practical, science-based guidance to help scale regenerative agriculture practices.

In 2025, the program supported 16 farmers across 25,000 acres, producing approximately 26,000 tons of canola grown using regenerative agriculture practices consistent with the program framework. The goal of the program in 2026 is to help drive regenerative and restorative practices across 45,000 acres. Program results will be measured using the [Cool Farm Tool](#), which provides standardized metrics to estimate and track indicators such as farm-level emissions and biodiversity. This data-led approach is intended to help farmers monitor and quantify changes in key indicators and refine strategies over time.

“With climate challenges affecting crops and farmer livelihoods, the long-term resilience of food and agricultural supply chains requires a transition to more sustainable practices at farm level,” said Paul Hrycyk, Regenerative Agriculture Project Manager at LDC. “Our program with *PepsiCo* reflects our shared focus on supporting regenerative agriculture practices through this collaboration, and our belief that joint investment and actions are essential to scale and accelerate the adoption of regenerative agriculture practices. Together, we aim to contribute to more resilient farming systems that help to conserve ecosystems and natural resources, while fostering climate resilience and prosperity for farming communities.”

“PepsiCo is rooted in agriculture, and farmers are central to the food systems we depend on. By working closely with farmers to understand what works best for their operations, we can help promote the adoption of regenerative agriculture practices that can support soil health and strengthen resilience on the farm. This approach is intended to support productivity and stability for growers while helping sustain the natural resources the industry relies on. When farmers thrive, we all thrive.” said Margaret Henry, VP, Sustainable and Regenerative Agriculture at *PepsiCo*.

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About Louis Dreyfus Company

Louis Dreyfus Company is a leading merchant and processor of agricultural goods, founded in 1851. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time - safely, reliably and responsibly. Our activities span the entire value chain, from farm to fork, across a broad range of business lines (platforms): Coffee, Cotton, Food & Feed Solutions, Freight, Global Markets, Grains & Oilseeds, Juice, Rice and Sugar. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 100 million tons of products. Louis Dreyfus Company is active in over 100 countries across six geographical regions, and employs more than 20,000 people globally.

For more information, visit www ldc.com and follow us on social media.



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